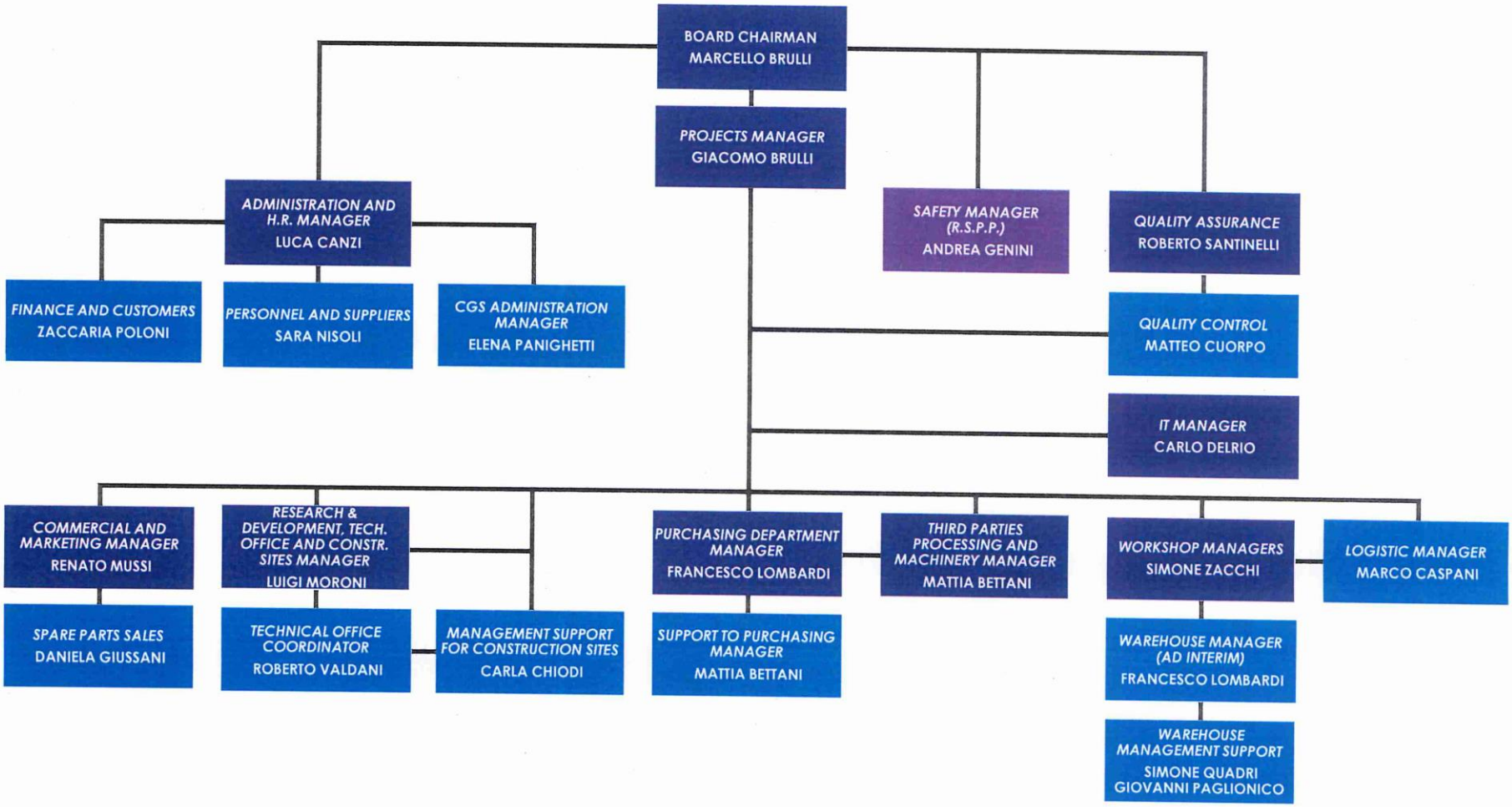alfa standard S.p.A.